



MINUTES DISCOVER FLAGSTAFF TOURISM COMMISSION

April 27, 2021 – 1:00 p.m.-3:00 p.m.

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In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Carrie Nelson at 928-213-2919 (or 774-5281 TDD). Notification at least 48 hours in advance will enable the City to make reasonable arrangements.

A. CALL TO ORDER

Chair Madeksza called the meeting to order at 1:00 p.m.

B. ROLL CALL:

Terry Madeksza, Chair, **present**
Jennifer Grogan, Vice-Chair, **present**
Steve Finch, **present**
Lynda Fleischer, **present**

Ellen Jimenez, **present**
Joe O'Donnell, **excused**
Jennifer Rolley, **excused**

As a reminder, if you are carrying a cell phone, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

C. LOCAL CHECK-IN

A. Chair & Commissioners

Vice-Chair Grogan – updated the commissioners on an event in June at the Orpheum, Flagstaff Folk Fest, Made in the Shade, Rodeo is on full force, and Jenn will be doing something at the Orpheum. Would like DF to help promote.

Chair Madeksza – DBA is planning drive-in movie nights on Saturdays, as restrictions change, will add a movie night at Heritage Square on a Friday night, Yoga on County Courthouse lawn beginning this weekend, and a spin bike event on Juice Pub parking lot. Updates to downtown businesses include the following:

- Matty G's: New Business Now Open (formerly the Market) local to AZ with four other locations in the Phoenix metro area known for steak burgers and lobster rolls
- Electric Bikes of Arizona: New Open e-bike sales and rentals next to Olive the Best
- Plant A: Plant store next to Martannes
- Alejandros: was food truck now a brick and mortar (formerly Il Rosso)
- Val's: Salon and Coffee Bar
- British Chippy (on Leroux): coming soon
- Project starting up again at the former Malones & La Vetta
- Brix: Expansion into Carriage House and will offer private dining for groups
- Rendezvous at Hotel Monte Vista: Back open

Cherri – FAM today and were downtown and got feedback that some shops were closed. Only shop closed is downtown shops. Businesses should be open on Thursday.

Fleischer – commented that the business closed question is due to limited staffing and will speak to this at another time. Also mentioned AZ Snowbowl is open for one more week. Altitudes is hosting a concert series once a month on a Saturday and will charge a \$5 fee.

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Heidi – DF, Sustainability, and Fire Teams are working together to help promote Fire Safety and Awareness using Albert the Squirrel stickers. Available at the Visitor Center. DF will place a four-page section in Arizona Republic on Memorial Day Weekend to promote all things Flagstaff with AOT to help pay costs.

B. Council Liaison – Councilmember Regina Salas

Tonight's Council will talk about COVID 19 update and discussion on reentry plan, and special event permits on City Properties, Mask Recommendation, continue to follow the CDC Guidelines, Proposed neighborhood commercial zone, and Maddie G's Liquor License

D. PUBLIC PARTICIPATION

*The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **three** minutes.*

None

E. APPROVAL OF MINUTES

A. March 23, 2021 Tourism Commission Meeting

MOTION:

Commissioner Finch motioned to approve the March 23, 2021 minutes; Commissioner Fleisher seconded the motion. NO discussion. The minutes were approved unanimously.

F. DISCUSSION

A. Climate Neutrality Plan Presentation

Nicole Antonopoulos, Sustainability Director presented the Carbon Neutrality Plan and asked for feedback from the Commissioners.

To review the Carbon Neutrality Plan go to: www.flagstaff.az.gov/Climate

If you have further questions please contact: Nicole Antonopoulos at 928-213-2149 or nantonopoulos@flagstaffaz.gov

G. REPORTS

A. Attractions Report - Heather Craig, Lowell Observatory

Not able to attend. Report was sent out.

B. Director & Staff

Staff gave monthly reports for February 2021 for Administration, Marketing & Creative Services, Social Media, Public Relations, Sales and Visitor Services.

C. Chair

None

H. AGENDA ITEMS AND TIME/DATE FOR UPCOMING MEETINGS

- A. Agenda Items
- B. Next meeting date: May 25, 2021 at 1:00 p.m.

I. ADJOURNMENT

MOTION:

Commissioner Finch motioned to adjourn at 2:48 p.m., Commissioner Jimenez seconded the motion. NO discussion, Meeting adjourned.